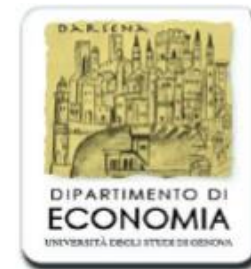




**Università
di Genova**

**DIEC DIPARTIMENTO
DI ECONOMIA**



11th February 2021, 11:00-12:00 a.m.
Webinar PhD Seminar

Team name: PHD ECONOMICS AND
POLITICAL ECONOMY
Access code: nza70li

«Competitive Attention, Superstars and the Long Tail»

Prof Dr Andreas Hefti

*School of Management and Law, ZHAW
Economics Department, UZH*

Professors and students are invited to attend

For more information dottoratodiec@economia.unige.it