Curriculum Vitae of Luca Persico (short cv)

Current Position

Assistant Professor (italian regulatory reference: *RTD-B ai sensi dell'art. 24 comma 3, lettera b, della legge 30.12.2010, n. 240*) of **Economic Statistics**, Department of Economics and Business Studies, University of Genoa, Italy.

Previous position

[2011 - 2017] Assistant Professor (italian regulatory reference: *RTD* ai sensi dell'art. 1, comma 14°, della Legge n. 230/2005) of **Statistics**, Department of Economics and Business Studies, University of Genoa, Italy.

Education

PhD in Economics, and quantitative methods, University of Genoa. Dissertation: "Optimization procedures for sequential sampling"; Supervisor: Prof. A. Gambini [2003 - 2006]
MA in Economics, University of Genoa, Italy (October 2012) Summa cum laude.

Academic and Institutional Assignment

- Member of the University Teaching Commission of Genoa (Commissione Didattica di Ateneo)
- Member of the University Joint Committee of Genoa (Commissione Paritetica di Ateneo: CPA) (2014-2017).
- Coordinator of the "Data management and accessibility" commission of the CPA (2014-2017).
- Representative of the Department of Economics on Teaching Quality Survey (2015-2017).
- Member of the Board of Italian Center of Excellence on Integrated Logistics (CIELI)
- Member of the Observatory on Italian Customs (micro data management and analysis) (2015-2017)
- Member of the PhD teaching board in Economics (XXXII edition) of the University of Genoa

Research and Scientific activity

- European Research Project (P7 FRAMEWORK EU funding framework on R&D): PORTOPIA, "*Ports Observatory for Performance Indicators Analysis*". Coordinator: Prof. Michael Dooms (Vrije Universiteit Brussel - VUB). Member of the research unit of Genoa.
- Research Project of University of Genoa: "*Application of the Social Network theory to the analysis of monetary flows within an Italian Banking Group*"– Role: Coordinator.
- Research Project of University of Genoa: "*Biodiversity appreciation: methodological aspect and governance instruments"* – Role: member of the research unit.
- Research Project of University of Genoa: "*Demographic trends and economic sustainability of Regional Health System"* – Role: member of the research unit.
- Research Project of University of Genoa: "*Cost Analysis of Emergency Department"* – Role: member of the research unit.
- Member of the Italian Task Force on Indutry 4.0 (2016-2017)
- International research project of Plan Urbanisme Construction Architecture (PUCA - Ministère de l'Ecologie, du Développement durable et de l'Energie et du Ministère de l'Egalité des territoires et du Logement; Repubblica Francese). Title: *Aménagement urbain et sûreté: les enseignements de deux cas italiens et l'étude d'un nouveau modèle d'analyse orienté vers l'action* - Role: member of the research unit

Referred papers

1) Notteboom T., Parola F., Persico L., Satta G. (2017) *Determinants of the long-term performance of initial public offerings (IPOs) in the port industry*, TRANSPORTATION RESEARCH PART A: POLICY AND PRACTICE.
2) F. Morandi, S. Barco, S. Stigliani, M. Croce, L. Persico, C. Lagazio, F. Scuderi, M. L. Belli, M. Montera, G. Cangemi, S. Pozzi, V. Rigo, P. Scaruffi, L. Amoroso, G. Erminio, V. Pistoia, S. Ferrini, and M. V. Corrias (2017) *Altered erythropoiesis and decreased number of erythrocytes in children with neuroblastoma*, ONCOTARGET
3) D'Agostino M., Francesco Martino, Sara Sileno, Francesco Barillà, Sara Beji, Lorenza Marchetti, Fabio Maria Gangi, Luca Persico, Mario Picozza, Anna Montali, Eliana Martino, Cristina Zanoni, Daniele Avitabile, Sandro

Parrotto, Maurizio Colognesi Capogrossi, Alessandra Magenta (2017) *Circulating miR-200c is up-regulated in paediatric patients with familial hypercholesterolaemia and correlates with miR-33a/b levels: implication of a ZEB1-dependent mechanism* CLINICAL SCIENCE Sep 08, 2017, 131 (18) 2397-2408; DOI: 10.1042/CS20171121

4) di Bella E., Matteo Corsi, Lucia Leporatti, Luca Persico (2017) *The spatial configuration of urban crime environments and statistical modeling* ENVIRONMENT AND PLANNING B – UNRBAN ANALYTICS AND CITY SCIENCE, vol. 44, number 4: 647-667 DOI: 10.1177/0265813515624686
5) Satta G., Parola F., Penco L., Persico L., Musso E. (2016) "*Motivation-based segmentation in the cruise industry: An exploratory study*", INTERNATIONAL JOURNAL OF TRANSPORT ECONOMICS, 43(1): 161-188. DOI: 10.1400/240668
6) Panero C., Persico L. (2016), "*Attitudes Toward and Use of Over-The-Counter Medications among Teenagers: Evidence from an Italian Study*", INTERNATIONAL JOURNAL OF MARKETING STUDIES, 8 (3). DOI: http://dx.doi.org/10.5539/ijms.v8n3p65
7) Cremonesi P., di Bella E., Montefiori M., Persico L. (2015) "*The Robustness and Effectiveness of the Triage System at Times of Overcrowding and the Extra Costs due to Inappropriate Use of Emergency Departments*", APPLIED HEALTH ECONOMICS AND HEALTH POLICY, Oct 2015, 13 (5): 507-514 doi: 10.1007/s40258-015-0166-5
8) Satta G., Persico, L. (2015), "*Entry mode choices of rapidly internationalizing terminal operators: The determinants of the degree of control on foreign ventures*", MARITIME ECONOMICS & LOGISTICS, 17(1), 97-126, doi:10.1057/mel.2014.32 (editore Palgrave Macmillan, impact factor, 2015: 0.773)
9) di Bella E., Corsi M., Leporatti L.; Persico L. (2015), "*The spatial configuration of urban crime environments and statistical modeling*", ENVIRONMENT AND PLANNING B – PLANNING AND DESIGN, DOI: 10.1177/0265813515624686
10) Satta G., Parola F., Penco L., Persico L. (2015) "*Word-of-mouth and satisfaction in cruise port destinations*", TOURISM GEOGRAPHIES, 17(1): 54-75, DOI: 10.1080/14616688.2014.938689 (Taylor & Francis)
11) Stigliani S, Scaruffi P., Lagazio C., Persico L., Carlini B., Varesio L., Morandi F., Morini M., Gigliotti A.R., Esposito M.R., Viscardi E., Cecinati V., Conte M., Corrias M.V. (2015), "*Deregulation of focal adhesion pathway mediated by miR-659-3p is implicated in bone marrow infiltration of stage M neuroblastoma patients*", ONCOTARGET, Volume 6, Issue 15, 2015, Pages 13295-13308
12) Martino F., Carlomosti F., Avitabile D., Persico L., Picozza M., Barillà F., Arca M., Montali A., Martino E., Zanoni C., Parrotto S., Magenta A. (2015) "*Circulating miR-33a and miR-33b are up-regulated in familial hypercholesterolaemia in paediatric age*", CLINICAL SCIENCE, volume 129, issue 11, 2015, pages 963-972
13) Spaltro G., Straino S., Gambini E., Bassetti B., Persico L., Zoli S., Zanobini M., Capogrossi MC., Spirito R., Quarti C., Pompilio G. (2015) "*Characterization of the Pall Celeris system as a point-of-care device for therapeutic angiogenesis*", CYTOTHERAPY, volume 17, issue 9, 2015, pages 1302-1313
14) Parola F., Satta G., Penco L., Persico L. (2014), "*Destination satisfaction and cruiser behaviour: The moderating effect of excursion package*", RESEARCH IN TRANSPORTATION BUSINESS AND MANAGEMENT, 13: 53-64, DOI: 10.1016/j.rtbm.2014.11.01
15) Satta G., Parola F., Persico L. (2014), "*Temporal and spatial constructs in service firms' internationalization patterns: The determinants of the accelerated growth of Emerging MNEs*", JOURNAL OF INTERNATIONAL MANAGEMENT, 20(4): 421-435. DOI: 10.1016/j.intman.2014.05.001
16) Stigliani S., Persico L.; Lagazio C.; P. Anserini; P. L. Venturini; P. Scaruffi (2014) "*Mitochondrial DNA in Day 3 embryo culture medium is a novel, non-invasive biomarker of blastocyst potential and implantation outcome*", MOLECULAR HUMAN REPRODUCTION, Volume 20, Issue 12, 1 December /2014, Pages 1238-1246.
17) Satta G., Parola F., Ferrari C., Persico L. (2013), "*Linking growth to performance: Insights from shipping line groups*", MARITIME ECONOMIC & LOGISTICS, 15(3): 349-373. DOI: 10.1057/mel.2013.9. (Palgrave)
18) Parola F., Penco L., Persico L., Satta G. (2013), "*La creazione di valore di lungo periodo nelle destinazioni crocieristiche: passaparola e soddisfazione del passeggero*", ECONOMIA E DIRITTO DEL TERZIARIO, 25(1): 7-28. DOI: 10.3280/ED2013-001001.
19) Parola F., Satta G., Persico L. (2013), "*Time, space and international diversification of service firms: Assessing the abnormal growth of container port MNEs*", JOURNAL OF INDUSTRIAL AND BUSINESS ECONOMICS, 40(1): 89-115. DOI: 10.3280/POLI2013-001004.

20) Parola F., Satta G., Persico L., Di Bella E. (2013), "*Entry mode choices in international markets: examining the antecedents of service firms' strategies*", INTERNATIONAL JOURNAL OF GLOBALISATION AND SMALL BUSINESS, 5(1/2): 34-57. DOI: 10.1504/IJGSB.2013.050483 (Inderscience).
21) E. Gambini, M. Pesce, L. Persico, B. Bassetti, A. Gambini, F. Alamanni, M. Agrifoglio, MC. Capogrossi, G. Pompilio (2012). *Patient profile modulates cardiac c-kit(+) progenitor cell availability and amplification potential*. TRANSLATIONAL RESEARCH, vol. 160, p. 363-373, ISSN: 1931-5244, DOI: 10.1016/j.trsl.2012.05.009
22) L. Persico, E. Ivaldi (2003). *Applicazioni etiche dell'analisi sequenziale*. ASI. AGENZIA SANITARIA ITALIANA, vol. 16, p. 25-28, ISSN: 1126-6015

Conference proceedings and working papers

23) Buratti N., Persico L., Profumo G. (2017), *Market orientation in research based spin offs: emerging issues from an exploratory study*, 17th European Academy of Management (EURAM) Annual Conference, Glasgow, Scotland, 21-24 June 2017
24) Persico L, Parola F., Penco L, Satta G. (2017) *Cruise lines searching for legitimacy: Stakeholder relationship management and CSR*, International Association of Maritime Economists (IAME) 2017 Kyoto
25) Persico L., Sarti D., Torre T. (2017) *Does gender's boss matter? Explaining the impact of job characteristics on job satisfaction. First evidence from Europe*, WOA Conference 2017 "Organizing between Reality and Appearance in Times of Change" (Pisa 16-17 febbraio 2017)
26) Buratti N., Persico L., Profumo G. (2017) *Market Orientation, Performance and Innovation in Research Based Spin Offs*, Proceedings del XIII Convegno annuale della Società Italiana Marketing, Cassino, 20-21 ottobre 2016, ISBN 978-88-907662-6-8
27) Musso E., Parola F., Penco L., Persico L. Satta S. (2016) "*Exploring motivation as a segmentation criterion in the cruise industry*", Proceedings of the 16th European Academy of Management (EURAM) Annual Conference, Paris, France, 1st-4th June 2016, ISSN 2466-7498.
28) Satta G., Parola F., Penco L., Persico L. (2014), "*Value creation in port destinations: Cruise satisfaction as a determinant of behavioural intentions*", EURAM Conference Proceedings, Valencia, Spain, 4-7 June, ISBN: 978-84-697-0377-9.
29) Di Bella E., Corsi M., Lagazio C., Persico L. (2014) "*Smart Security: data analysis and inference for evidence-based security policies*", Proceedings of 44th Annual Conference of the Italian Operational Research Society (AIRO 2014), Como, Italy.
30) Leporatti L.; Cremonesi P.; di Bella E.; Persico L. (2014) *Demographic change and future sustainability of emergency departments: a pilot study for Liguria*, Proceedings of XLVII Riunione Scientifica della Società Italiana di Statistica, Cagliari, 11-13 giugno 2014. ISBN:9788884678744
31) Penco L., Parola F., Persico L., Satta G. (2013), "*Word-of-mouth and satisfaction in the cruise industry: building long-term value in port destinations*", EURAM Conference Proceedings, Istanbul, 26th-29th June. ISBN: 978-975-8400-35-5.
32) E. di Bella, L. Persico, L. Leporatti (2012). *Lattice Models for the analysis of Urban Crime*. In: -. SIS SCIENTIFIC MEETING 2012. Roma, 20 Giugno 2012, p. 1-4, ISBN: 9788861298828.
33) N. Buratti, L. Persico (2008). *Servizi portuali e soddisfazione del diportista: risultati di una indagine pilota*. In: Quagli A. Analisi gestionale dei porti turistici nella nautica da diporto. Il caso di Imperia. p. 179-211, Milano, Franco Angeli, ISBN: 9788856804454
34) E. di Bella, M. Montefiori, P. Cremonesi, L. Persico (2011). *A self-reported work sampling to assess the Emergency Department's costs*. In: XXIII Conferenza SIEP. Pavia, 19 - 20 settembre 2011, http://www-3.unipv.it/websiep/2011/201173.pdf
35) Beltrametti L., Persico L. (2016) *I risultati dell'indagine Industria 4.0 condotta da Federmeccanica*, Rapporto di Ricerca http://www.federmeccanica.it/images/eventi/Industria40-in-Italia-indagine-di-federmeccanica.pdf
36) Cremonesi P., di Bella E., Leporatti L., Montefiori M., Persico L. (2013) *Demographic change and the future sustainability of emergency departments: a pilot study in* Italy, DEP Working Papers n.3/2013 http://www.dep.unige.it/RePEc/gea/wpaper/dwpo-3-nov2013.pdf
37) E. di Bella, M. Corsi, L. Leporatti, L. Persico (2013). *Introducing Spatial Configuration in Crime Count Models, DEP Working Papers* n.2/2013, http://www.dep.unige.it/RePEc/gea/wpaper/dwpo-2-jun2013.pdf.

38) E. di Bella, L. Leporatti, L. Persico (2012). *The Statistical Analysis of Crime Data at Street Level: Models Comparison*. DEP Working Papers n.4/2012, http://www.disefin.unige.it/RePEc/gea/wpaper/dwpo-4-may2012.pdf.
39) P. Cremonesi, E. di Bella, M. Montefiori, L. Persico (2011). *A self-reported work sampling to assess the Emergency Department's costs*. DEP Working Papers n.6/2011, http://www.disefin.unige.it/RePEc/gea/wpaper/dwpo-6-oct2011.pdf.
40) E. di Bella, L. Persico, M. Corsi (2011). *A Multivariate Analysis Of The Space Syntax Output For The Definition Of Strata In Street Security Surveys*. DEP Working Papers n.5/2011, http://www.disefin.unige.it/RePEc/gea/wpaper/dwpo-5-sep2011.pdf.